

April 8/81

FOR IMMEDIATE RELEASE

Werewolf T-Shirts Records proudly announces the release of new product from NO FUN in the form of a limited edition cassette tape, "GHOST PAPER BOY IN ROBIN'S GAY TRAILER PARK" (WTSV 4).

Hey, how about the high price of records these days, eh? Heck, a fella could go broke just tryin' to keep afloat in the fluctuatint tight vinyl marketplace never mind purchasing other peripheral essentials like Billy Joel concert tickets. Well if you think things are tough you should see 'em from our end. After scrimping and saving most of last year to save up enough money to get these fifteen songs down on tape, we had just enough cash left over to run off fifty (50) high quality taped cassettes of GHOST PAPER BOY IN ROBIN'S GAY TRAILER PARK. (We've enclosed an advance copy for you to ponder).

HOW WE DID IT (General)

1. Only wrecked hotel room closets during tours instead of trashing the entire room.
2. Began charging groupies for "services rendered".
3. Sold copies of Nicole Parton's Answer Book between sets at gigs.
4. Dropped plans for a four color full page ad in the forthcoming book, "Who's Nobody In Vancovuer Music".
5. Gave up drugs.

HOW WE DID IT (Studio)

1. Told the unionized string section to take a hike.
2. Beat up the receptionist and falsified accounts receivable records.
3. Stole some expensive studio-owned equipment, filed off the serial numbers and later sold it for a handsome sum.
4. Got notes from our moms saying that the money which we had used to buy studio time was meant for groceries and could we please have it back before our dads come home from work and call the police?
5. Did the post-production mixing at home in a Ronco Veg-A-Matic.

The cassette tape which you are holding in your hand is the end result of many months of hard work spent both in and out of the recording studio. Now our only problem was what to call it. The marketing boys had a couple of ideas. COWBOYS TOO, TESTIMONEY and several others were rejected for unimportant, superficial reasons. We agonized over the title for what seemed like minutes and then one day while I was at home tossing furniture over my balcony, David M. called. "I've got it!" he yelled through the receiver. "Now hold on there just a minute Emmy" I replied, "What exactly is it that you've got?". "Herpes" he said, and promptly hung up.

Forty-eight hours later M. and I were stuck in a traffic jam downtown. In front of us was a car with personalized license plates that read GHOST PAPER BOY IN RONIN'S GAY TRAILER PARK.

That's where we got the title from.

Lester Interest\*  
Hollywood, California

\*Lester Interest is a freelance photo-journalish and a longtime associate of David M.'s. Coincidentally, his latest book, "No Fun Bio" is currently riding high on the bestseller lists and is being considered for release as a Book-Of-The-Month Club selection.

Good rock music, an essential and an elective in the good life. We luxuriate in it but too seldom do we pause in praise of its practitioners. Less often do we seriously contemplate its continuing supply.

Who, in these laidback eighties, willingly picks up an electric guitar with its intricate strumming problems when the owner of a trombone and three memorized Herbie Hancock riffs can earn millions for a brain-damaged drug abuser?

If you can bear with this question, you'll love the answer. But first you must conjure up two pictures: the face of an aging man, glowing with rapture; a set of store-bought choppers and a hideous yellow pallor the only tip-offs that this person has less than five years to live, seven tops. Do you see them? Will you come farther on this trip?

It is just before 1 a.m. last weekend and NO FUN is into its third set. The Flamingo Hotel crowd is appreciative but David M. has been a trifle grumpy about the lighting. It hurts his eyes. He arm-pumps the 3-piece band into Fall For A Cliche, one of the great hits of his 1978 band. It is a set-piece but the soloists get into it and peel off long, soaring solos. The code is a sustained scream of distorted guitar and for a glorious moment, M. throws back his head in an ecstasy of abandon and pride. He is 25 years old but looks 50, and he has this group of 68-year old musicians in the palm of his hand.

There are perhaps five travelling rock bands of any stature in the country where once there were dozens. M.'s remains one of the finest and he has been at it since 1977. His face is a roadmap of where he has been, with interstate creases and turnpike pouches. It is one wonder that he is still willing to take to the road, another that he can find companions because, to return to the original question, where does one find old men willing to play rock when the money is in jazz music?

The answer is in the retirement homes. David M. scouts and drafts sidemen the way the NFL finds running backs and the NBA recruits slam-dunkers named Johnson.

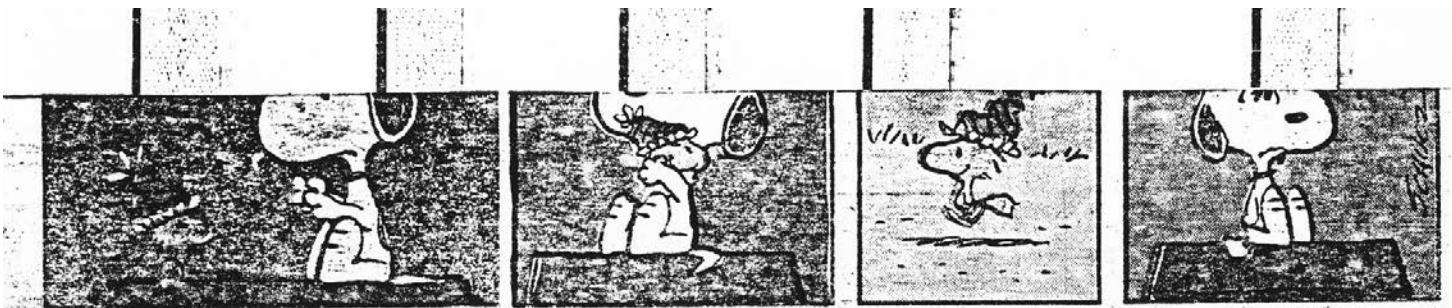
There are low budget retirement homes in the southern interior that turn out rock musicians the way larger Canadian Universities mill half-backs and point guards and, in some cases, engineers.

The late Jimi Hendrix did, and M. continues, to scout these homes. M. will hear that there is a great bass player at Penticton's Sun City retirement complex who's looking for a way to supplement his meager pension check. M. will draft him. A band associate will contact the player and say, "David M. thinks you can make his band. How does

\$50 a week sound?" If the old musician is suitably dedicated to the rock craft, he will boast to any of his friends who are still living, "Jeez, M. drafted me in the first round."

In this way, rock sustains itself, nurtured from above. Retirement Home rock is a vital activity, as can be seen from the fact that there were 63 retirement home rock bands competing in the New Westminster festival this week. The pensioners will go on from there, creating new music from the old roots.

Music can enrich the soul and the old guitarists of the land have many a chord to practice. But bless them, for they carry our keys to the good life.



**CARRIER-TOONS** by Chick Larsen

<p>I'VE DECIDED TO QUIT MY NEWSPAPER ROUTE AND COLLECTING AREAS!</p>	<p>I'VE ALREADY QUIT MINE!</p>	<p>YOU'RE KIDDIN', WHEN?</p>	<p>LAST WEEK... AFTER THE ACCIDENT, THERE'S NO WAY I WANT TO WIND UP LIKE GHOST PAPER BOY!</p> <p>HEY, NEXT!</p>	<p>WHY NOT QUIT YOUR PAPER ROUTE? THE GOVERNMENT WILL SUPPORT YOU - AND YOU CAN ALWAYS STEAL!</p> <p>MAIL TO: EX-CARRIERS UNION, SURREY BC</p> <p>Please send me complete information on quitting my newspaper route.</p> <p>NAME.....</p> <p>ADDRESS.....</p> <p>CITY OR TOWN..... AREA CODE.....</p> <p>TELEPHONE No..... AGE.....</p>
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PRODUCTION MANUAL (Retailers and the rock press)

**PRODUCT: GHOST PAPER BOY IN ROBIN'S GAY TRAILER PARK**

**FORMAT: Cassette**

**MODULE: Marketing**

**Retailers:** We suggest a tie-in with a local gay trailer park and/or radio station in conjunction with one of the following promotions for a high profile campaign keyed to the release of GHOST PAPER BOY IN ROBIN'S GAY TRAILER PARK:

1. A disc jockey dressed as a ghost paper boy could "materialize" in different parts of your store and give away copies of the tape to lucky customers.
2. A contest whereby the first ten customers who enter the store dressed as the ghost paper boy's bereaved relatives are awarded a free cassette.
3. Have customers write (in twenty-five words or less) what they think was the probable cause of ghost paper boy's death and give away copies of GHOST PAPER BOY IN ROBIN'S GAY TRAILER PARK for the most creative replies.  
Use your imagination!

The following promotional aids are available for GHOST PAPER BOY IN ROBIN'S GAY TRAILER PARK. These components are available from the Werewold T-Shirts Records representative in your area:

Paper sacks and posters printed with GHOST PAPER BOY artwork, "I stayed at Robin's gay trailer park" bumperstickers, pins and t-shirts, a specially banded copy of GHOST PAPER BOY IN ROBIN'S GAY TRAILER PARK for in-store play, and tennis balls cut in half and printed with GHOST PAPER BOY artwork.

**Reviewers:** There are several ways to assemble your review of GHOST PAPER BOY IN ROBIN'S GAY TRAILER PARK to maximize heavy movement of units at the retail level:

1. The "Rock Opera" or "Concept Album" angle is a tried and true foundation on which to "build" your review. This is a device which has fallen out of favor with critics of late but we believe that the time is right for a comeback.

2. Respected critics everywhere have gotten a lot of mileage from the phrase "for the eighties". It involves inventing a clever description of the music and tagging it with the words, "for the eighties". E.G., "dance music" for the eighties, "rock 'n roll" for the eighties or "negro field hollers" for the eighties. Feel free to use any of these if your deadline's approaching and you have a date with a cute little number you met at Ronah's. Some other phrases you can use in a pinch; "pop with brains", "sixties sensibilities", "politically valid", "living life in the fast lane" and "highly recommended".

#### WARNING

Failure to print anything but a favorable review of GHOST PAPER BOY IN ROBIN'S GAY TRAILER PARK may result in the voiding of your name from our mailing list resulting in the immediate cancellation of all future Werewolf T-Shirts product by NO FUN and all other Werewolf T-Shirts recording artists currently being sent to you free of charge. This action will set off a chain of events which will include the cancellation of all Werewolf T-shirts advertising appearing within the pages of the publication which employs you. As well, any friends you may have left after the dust settles will be paid by Werewolf T-Shirts Records to snub you for the rest of your natural life, or until Helen Reddy becomes America's next sex symbol, whichever comes first.

GHOST PAPER BOY IN ROBIN'S GAY TRAILER PARK. No other album looks like it, or tastes like it.

Dear music friends:

On side two of the enclosed cassette you'll find your station's copy of "At Home With David M.". Side one of the cassette is a copy of "GHOST PAPER BOY IN ROBIN'S GAY TRAILER PARK" for use with the interview tape. A cue sheet is also included.

About the special you've just received:

- It's open-ended...that is, you'll be using someone on your staff to read the questions from the question sheet.
- The answers were recorded "open miked", so the person who will be reading the questions should have his/her mike about 6 feet away from the mouth. (It'll sound like you were there!)
- It runs, with questions, about 20 minutes; but if you incorporate commercial spots, station ID's and music, it can run three hours.
- It was recorded in Surrey at David M.'s apartment.
- You may use it in full, or just segments, but you must use the questions that are enclosed...no variations, please, or answers out of context, as Werewolf T-Shirts Records advises against deviation from the script.
- The answers have been carefully edited and it's ready to air, as is.
- It's free!
- It's special and exclusive because you'll make it special with your own station personnel, music, sequencing and promotion!!
- Either myself or a Werewolf T-Shirts Records representative will be speaking to you soon to find out if and when you'll be using your No Fun special
- We hope you'll enjoy it, and I'll be eager to get your personal response to "At Home With David M."

Lester Interest  
Hired Gun

PRODUCT: Radio Interview Kit  
FORMAT: Cassette  
MODEL: "AT HOME WITH DAVID M."  
YEAR: 1981

STANDARD FEATURES:

Printed question/answer cue sheet  
Interview cassette (See enclosed cassette, side 2).....Recorded answers by David M. of No Fun.  
Audio Reference.....GHOST PAPER BOY IN ROBIN'S GAY TRAILER PARK  
(WTSV 4)

GENERAL DATA:

The enclosed materials are the component parts for your station's personally customized interview, "AT HOME WITH DAVID M.". This package is designed to incorporate your individual station's requirements. It includes the question/answer cue sheet, separately banded responses by David M., and a copy of GHOST PAPER BOY IN ROBIN'S GAY TRAILER PARK. Possible fabrications range from a straight question-answer interview to a more music-oriented program. We must insist, however, that the enclosed cue script be adhered to, as Werewolf T-Shirts Records will not be responsible for any legal ramifications incurred by deviation from the script.

CALCULATED DATA:

Times and sequence of answers.

Cut #

- 1. Answer #1.....:14
- 2. Answer #2.....:2:01
- 3. Answer #3.....:1:02
- 4. Answer #4.....:12
- 5. Answer #5.....:10
- 6. Answer #6.....:46

Cut #

- 7. Answer #7.....:1:21
- 8. Answer #8.....:1:28
- 9. Answer #9.....:26
- 10. Answer #10.....:33
- 11. Answer #11.....:3:03



Question/Answer cue sheet.

Question #1.....In the studio (emphasis) LIVE TODAY we have David M. of No Fun. Nice to see you looking so spry, M.

Answer #1.....Well, thanks a.....my favorite stations.

Question #2.....Your new album GHOST PAPER BOY IN ROBIN'S GAY TRAILER PARK is a true classic, an essential; the most vital rock and roll of the last twenty years. It stirs the blood, chills the marrow, stirs the drinks, and tucks the kids in. It...it rules M...

Answer #2.....Nice phrasing...nice phra...

Question #3.....Thank you M...(Change tone of voice into something more serious). Seer Tamara Rand has predicted that a Mavid D. of a Fo Nun rock combo, or something similar, will declare himself (emphasis) today to be an actual Transylvanian vampire. Would you care to comment?

Answer #3.....Well, okay, you.....what you see.

Question #4.....Why, that's incredible! There's no reflection in this mirror at all!

Answer #4.....Yes, but I.....here goes.

Question #5.....I can't believe it! He's actually doing it! (Emphasis) In the studio live today! Please stop, you're scaring me!

Answer #5.....Sorry. Whew, that.....difficult that is.

Question #6.....Getting on to another topic, I know that you are an active chauvinist. Could you tell us a bit about that?

Answer #6.....Well, I got.....hundreds of them.

Question #7.....There's a relatively new trend developing toward satyriasis and I heard you were a part of that. Is that true?

(-more-)

Answer #7.....Yes. I've been.....hands with them.

Question #8.....Why is your fine new album GHOST PAPER BOY IN  
ROBIN'S GAY TRAILER PARK only available on cassette?

Answer #8.....Aw, don't I.....system is all about.

Question #9.....There has been some controversy about the remark-  
able similarity between your hit "Jah Seh (Veni,  
Vidi, Vici)" and George Harrison's song "My Sweet Jah".  
Can you comment on this?

Answer #9.....Legally my hands.....yeah, I stole it.

Question #10.....Do you have any advice for young artists just starting  
out in the business?

Answer #10.....Learn to blow.....spread 'em.

Question #11.....Okay, M....Finally, where is rock going? Where, M.,  
in the final analysis are you taking us?

Answer #11.....Where is rock.....question again?

CREDITS:

Concepts and questions.....Manny, Moe and Jack and the staff  
of K-CAR, Los Angeles, California.

Answers.....David M. of No Fun.

Special Thanks.....John Court.

Produced By.....The Pez, In cooperation with Werewolf  
T-Shirts Records.

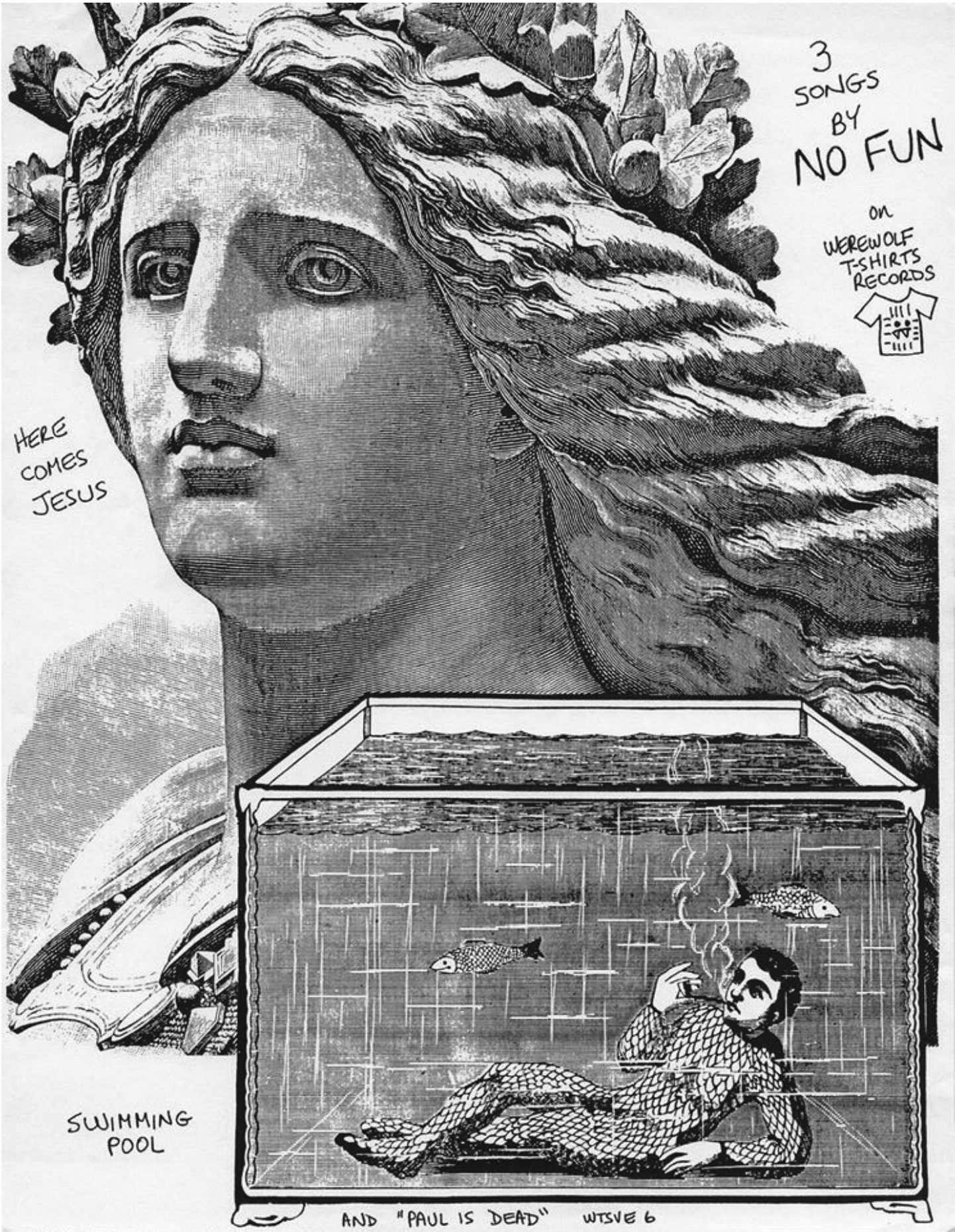
THE PRAISE THAT FADES

The next time your telephone rings, don't say hello, say I listen to NO FUN. You could become the next person eligible to send us \$1000 in cash.

NO FUN Press Kit written and coordinated by Lester Interest. Entire contents copyright 1981 by Lester Industries Inc. in association with Werewolf T-Shirts Records.

"A Dare To Be Wry Production"

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HERE  
COMES  
JESUS

3  
SONGS  
BY  
NO FUN

ON  
WEREWOLF  
T-SHIRTS  
RECORDS



SWIMMING  
POOL

AND "PAUL IS DEAD" WTSVE 6